

General Purpose Handheld Reader

■ February, 2012







- Entry level linear imager
- Perfect for general purpose scanning requirements
- Snappy performance for most scanning tasks





- Laser like linear imager
- Sharp and thin illumination
- Long scan line to read long bar codes at closer distance
- Stylish design with reduced dimensions
 - Best size/weight/ performance ratio
 - Smaller and lighter than competing products: 119 g / 4.2 oz
 - Ergonomic and rugged look





- Two Interface Options
 - QW2120: USB only
 - QW2170: RS-232 / Keyboard Wedge
- Kits and Bulk Packaging Available
 - Scanner / Cable
 - Scanner / Cable / Stand
 - 10 Unit Pack















- Supported by Datalogic Aladdin™
 Configuration Program
- Datalogic's patented Green Spot for visual good-read confirmation
- Ergonomic stand design
 - Collapsible
 - Adjustable scan angle
 - Holder or Wall Mount



Features and Benefits





Excellent Bar Code Reading

- Superior reading on bad and hard-toread labels
- Wide Scan Angle: 60° +/- 3°
 - Ability to read long bar codes at closer distance
 - **EAN13 -13 mils:** 0 to 45 cm / 0 to 18.0 in
- Maximum code resolution
 - 4 mils / 0.102 mm



Maximum performance in a value-priced reader



Datalogic's Green Spot

- Green Spot for visual good-read feedback
- The Green Spot is clearly seen on the bar code by the user, even in bright lighting conditions or noisy environments

 Visual confirmation that the bar code was properly read





Designed for Quality

- Sealing Rating: IP42
- ESD Protection: 16 kV
- 1.5 m / 4.9 ft Drop Resistance
- Tested to 1 Million trigger hits
- 3-Year Factory Warranty

- Protects Technology Investment
- Lowers the Total Cost of Ownership (TCO)



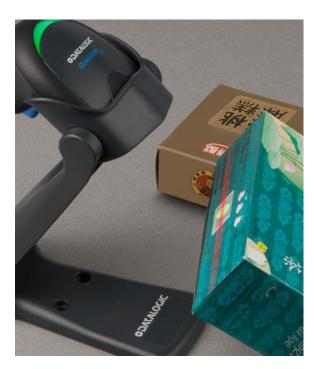
Target Markets and Applications





Retail Food/Non-Food

- POS Check-out
- Customer Service
- Returns Management
 - Fashion, Clothing and Accessory Stores
 - Tobacco Shops, News Agents, Book Shops, Pharmacies
 - General Merchandise Stores
 - Building Materials, Hardware, Garden Supply
 - Gasoline Service Stations
 - Home Furniture and Equipment Stores





Retail Food/Non-Food

- QuickScan[™] Lite Winning Features
 - Instinctive reading / snappiness
 - Green Spot good-read feedback
 - Reading on poor and damaged labels
 - Able to read long bar codes
 - Ergonomic Small dimension
 - Reliability Good IP Sealing Rating and ESD Protection





Banks, Finance, Utilities, Government and Postal

- Front Office
- Office Automation
- Document Handling
- Document Verification
- Document Traceability
 - Banking System
 - Insurance Agents
 - Utilities
 - Pharmacies
 - Post Offices





Banks, Finance, Utilities, Government and Postal

- QuickScan[™] Lite Winning Features
 - Excellent for reading long bar codes in utility bills
 - Reading snappiness
 - Green Spot good read feedback
 - Superior reading on bad, damaged and hard-to-read labels





What's the Same? QuickScan Lite vs. QuickScan I





Feature	QuickScan™ Lite	QuickScan™ I
Datalogic Green Spot	YES!	YES!
Share the majority of cables and power supplies	YES!	YES!
Datalogic Aladdin Configuration Software	YES!	YES!
Share Most Programming Labels	YES!	YES!
Kits Available: Scanner Only, Scanner/Cable and Scanner/Cable/Stand	YES!	YES!



What's Different? - QuickScan Lite vs. QuickScan I





Feature	QuickScan™ Lite	QuickScan™ I
Interfaces	USB Only RS-232/KBW	RS-232/IBM 46XX/USB RS-232 /USB/KBW/Wand
Colors Available	Black	Black, White
Input Power Sources	5 VDC	5 - 12.0 VDC
Scan Angle	60°	42°
Stand Option	Collapsible	Gooseneck
Overmold Enclosure	YES	NO
Replaceable Scan Window	NO	YES
Availability	Selected Countries	Worldwide
Bulk Packaging	10 Unit Packs	NO

Models and Accessories





QuickScan™ Lite QW2100 Models

Part Number	Description
QW2120-BK	QuickScan Lite Imager, Black, USB Interface
QW2170-BK	QuickScan Lite Imager, Black, KBW/RS-232 Interface
QW2120-BK-10	QuickScan Lite Imager, Black, USB Interface, 10 Unit Pack
QW2170-BK-10	QuickScan Lite Imager ,Black, KBW/RS-232 Interface, 10 Unit Pack



QuickScan™ Lite QW2100 Cable Kits

Part Number	Description
QW2120-BKK1	QuickScan Lite Imager, Black, USB Interface w/ USB Cable (90A052044)
QW2170-BKK3	QuickScan Lite Imager, Black, KBW/RS-232 Interface w/ KBW Cable (90G001010)
QW2120-BKK1-10	QuickScan Lite Imager, Black, USB Interface w/ USB Cable(90A052044), 10 Set Pack
QW2170-BKK3-10	QuickScan Lite Imager, Black, KBW/RS-232 Interface w/ KBW Cable (90G001010), 10 Set Pack



QuickScan™ Lite QW2100 Stand Kits

Part Number	Description
QW2120-BKK1S	QuickScan Lite Imager, Black, USB Interface w/ USB Cable (90A052044) and Stand (STD-QW20-BK)
QW2170-BKK3S	QuickScan Lite Imager, Black, KBW/RS-232 Interface w/ KBW Cable (90G001010) and Stand (STD-QW20-BK)
QW2120-BKK1S-10	QuickScan Lite Imager, Black, USB Interface w/ USB Cable (90A052044) and Stand (STD-QW20-BK), 10 Sets Pack
QW2170-BKK3S-10	QuickScan Lite Imager ,Black, KBW/RS-232 Interface w/ KBW Cable (90G001010) and Stand (STD-QW20-BK), 10 Sets Pack



QuickScan™ Lite QW2100 Accessories

Part Number	Description
STD-QW20-BK	Black Collapsible Stand / Holder



Thank You!



