



 **DATALOGIC**
AUTOMATIC DATA CAPTURE

Heron™

General Purpose Handheld Reader

- January, 2012



DATALOGIC
AUTOMATIC DATA CAPTURE

Retail Market: More than 10 Years of Success

- Hands-free reading
- The optimal solution for all POS application
- All Datalogic distinctive features in one product



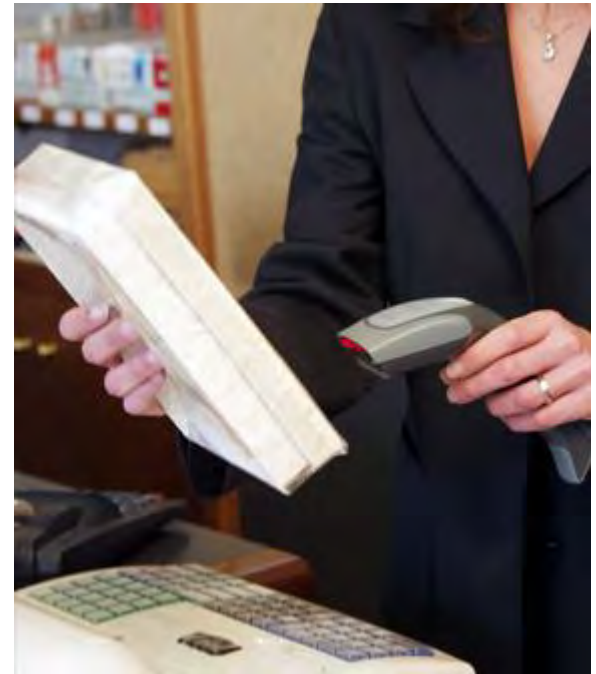
Heron™ Highlights

- Optimal throughput for on-counter operations
- Instinctive reading
 - 256 scan/sec
- Innovative hands-free operations
- Autosense stand for automatic activation of hands-free mode
- Aiming Green Spot for easy code pointing
- Good-read Green Spot for feedback directly on the code
- Decoding versatility
- GS1 Databar™ code reading capabilities for POS applications



Heron™ Highlights

- Complete host connectivity
 - USB, RS232, Wedge, Wand, IBM46xx,
- High drop resistance
 - Tested to resist to 1.8 m drops onto a concrete surface
- Innovative shape to fit new standards in retail markets



Thank You!

Heron™

- January, 2012



DATALOGIC
AUTOMATIC DATA CAPTURE



 **DATALOGIC**
AUTOMATIC DATA CAPTURE