


Thermal Optimisation in the Data Centre

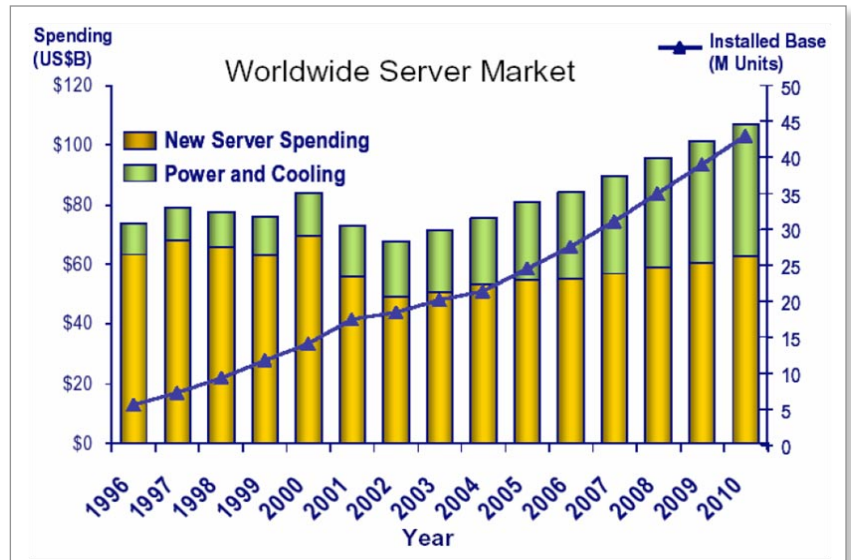
Best Practices for achieving optimal cooling performance and significant energy savings in your data centre

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- A man in a dark suit and white shirt is standing in a data center aisle, reaching up to inspect the top of a server rack. The aisle is lined with rows of white server cabinets. The floor is made of perforated metal tiles. In the background, yellow cable trays are visible on the wall, and a red fire extinguisher is mounted on the wall. The lighting is bright and even.
- 1. Thermal analysis**
 - 2. Cold-Aisle-Containment**
 - 3. Seal open rack units in cabinets**
 - 4. Optimise airflow through perforated floor tiles**
 - 5. Sealing cable openings in the raised floor**

Why is the optimisation of cooling in your data centre essential?

Data centres contribute significantly to world-wide energy consumption. Analysts from IDC and Gartner state that two percent of total energy consumed worldwide is caused by data centres. This share is expected to double within the next five years. The increase in CO2 emissions will have a profound impact on the costs for companies, their data centres, and the ecological and environmental communities at large. Energy costs for data centres have climbed to represent 20% of the total operation expenses in many companies. In the short- and mid-term, this share will increase to 30% or more. Ignoring these statistics and failing to optimise will result in unnecessary

In 2010 the rate of energy costs in data centre will be more than 30% of the whole IT budget. Thereof the portion of cooling will be 40%.



Source: IDC, 2007

operating expenditure for your company. According to Gartner, a staggering 40% of the total energy costs of any given data centre are incurred through cooling. Small investments and short amortisation periods are the most efficient method of cooling optimisation. This increase in efficiency is achieved by adhering to the following best practices:



1. Best Practice:

Thermal analysis

When using hard facts, all attempts in optimisation will succeed. For this reason we offer you a thermal analysis. Our certified specialists will carefully explore your IT environment, examining the airflow both within the floor plenum and above the raised floor to identify bypass airflow, loss of cooled air and hot spots. Measurements are taken at various locations such as 19" racks and CRAC units throughout your datacentre. Based on the findings, our specialists will work with you to compile a catalogue of techniques and products that allow you to reduce a large portion of your energy costs and to increase the efficiency factor of your cooling systems.

2. Best Practice:

Cold-Aisle-Containment

To best realise a green computing environment and to decrease the energy consumption in a datacentre by more than 30% the US-American Uptime Institute recommends arranging the server cabinets in aisles and separating the hot cabinets from the cold cabinets, sealing the cold aisle. One method for this separation is a complete cold aisle containment created with aluminium profiles and solid panels for the ceiling and racks. However, there is a more cost efficient alternative that produces a similar efficiency factor. By mounting a CoolControl Curtain, you can seal the cold aisle and make a wise investment all at once. The CoolControl Curtain fits to any dimension of current server rack, meaning it can be retro-fitted to existing 19" cabinets irrespective of size or manufacturer.



An example of cold aisle containment with a PVC curtain.

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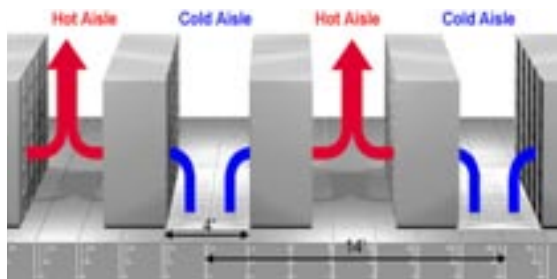
Recirculation of hot air causes high hardware failures and is expensive

Active IT hardware takes the cooled air in at the front of the racks. As the cool air travels through the hardware, the air is heated and exhausted at the back of the rack. As hot air rises up the rear of the 19" cabinet, it flows over the top or

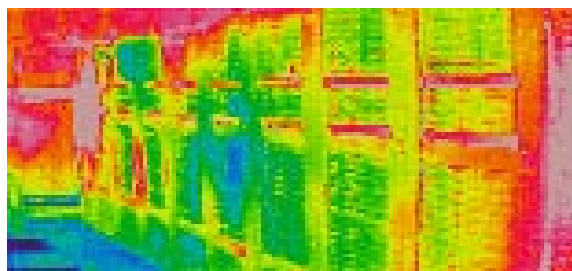
around the side of the cabinet and recirculates to the front of the rack in the cool aisle again. The hot air can also recirculate to the cold aisle through non-sealed openings between servers or vertical profiles in the cabinet. As this process repeats itself, the temperature in the cold aisle gradually rises. Traditionally, increasing cooling output is the only way to prevent overheating. Unfortunately, increasing cooling output increases energy consumption and your energy bill.

Cold Aisle Containment reduces the cooling consumption by up to 30 percent

It is essential to hermetically separate the hot air from the cold aisle. This separation can be done reliably with the CoolControl Curtain. With constant cooling capacities, measurements show the temperature difference between the hot and cold aisle are 10-15 degrees Celsius. Depending on the size and environmental specifics of individual data centres, the cooling requirements and energy costs could be decreased by as much as 30%.



A separation of the hot from the cold aisle is a standard in modern datacentres.



Hot air recirculates into the cold aisle.

Play it safe: Test before installing a complete cold aisle containment solution

For companies who want to first test the efficiency of cold aisle containment the CoolControl Curtain is ideal. With the curtain, facility managers and IT managers can measure the actual savings and efficiency factors without placing strain on their budgets.

Highlights

- Cost-saving separation of the hot and the cold aisle (H/CAC)
- Prevents recirculation of hot air in the cold aisle
- Temperature difference between hot and cold aisle: more than 10° and 15°C
- Up to 30% energy savings
- Significant increase in cooling system efficiency
- Easily installed: in hours not in weeks
- No downtime required for installation
- Ideal as test installation to measure cold aisle containment results
- Compatible with all rack dimensions and vendors

3. Best Practice:

Seal openings in the front of 19" cabinets

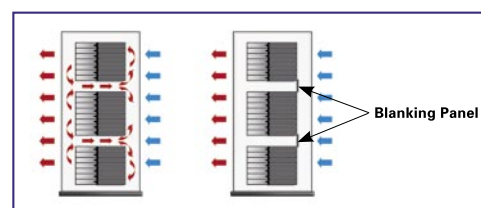
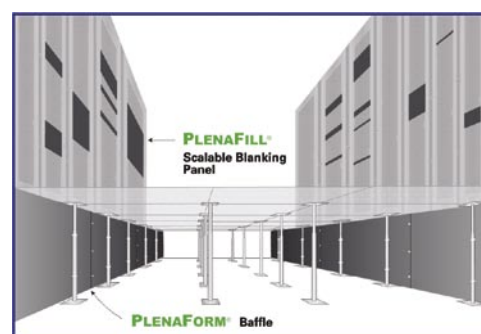
PlenaFill blanking panels and PlenaForm air baffles are indispensable tools that increase the efficiency of hot aisle / cold aisle containment (H/CAC) and for general optimisation of data centre airflow.

PlenaFill® blanking panel

PlenaFill is an inexpensive solution for sealing the openings between servers preventing recirculation of hot air through the cabinet. The physical barrier keeps cold air at the front of the cabinet separated from the hot air at the back. This prevents hot spots and helps prevent hardware failures or downtime caused by overheating.

PlenaFill is critical in separating hot and cold air areas in the server racks, which leads to an optimal cooling efficiencies. When PlenaFill blanking panels are deployed throughout the data centre, cooling units can operate more efficiently resulting in energy savings.

PlenaFill blanking panels are made from lightweight non-flammable (fire rated to UL94-V0) material and can be installed into any 19" rack without tools. Each blanking panel is 27U with air tight perforations every 1U which can be torn to create smaller panels from 1U upwards. This patent protected and flexible design along with tool-free rivets makes for quick and easy installation.



PlenaFill panels prevent the recirculation of hot air into the cold aisle.

PlenaFill Highlights

- Prevents hot and cold air mixing caused by bypass airflow
- Fire rated to UL94-V0
- Tool free installation
- Each panel covers 27U - separable in 1U sections
- Easy to install in all 19" EIA racks
- Extremely inexpensive, with high efficiency factor and quick ROI
- Cost effective compared to metal or plastic blanking panels.

PlenaForm® - Airflow Diffuser and Raised Floor Baffle

PlenaForm is an airflow baffle that helps to guide airflow under the raised floor to the server racks. By directing the airflow, cooled air will not escape into unused areas in the raised floor increasing air pressure. Cooled air is directed effectively and efficiently to the openings in the raised floor where it is needed most.

PlenaForm is a flexible airflow baffle system which helps to solve dynamic thermal imbalances in data centres. The baffles are die cut both vertically and horizontally in sections that can be removed to correct sizes for installation under the plenum. These individual sheets can be joined together creating impenetrable air barriers. PlenaForm baffles are constructed of a flame retardant polypropylene compound that is inert, non-conductive, and non-hygroscopic with a UL94-V0 rating.

PlenaForm Highlights

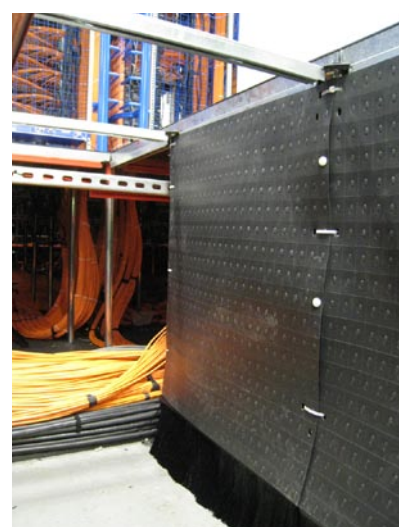
- Control and balance data centre airflow
- Separate hot aisles from cold aisles
- No installation tools required
- On-site configurable (width and height)
- Fits any raised floor pedestal
- Reduces energy consumption and operating costs
- An inert, non-conductive and non-hygroscopic material
- Flammability rating of UL94-V0
- RoHS and WEEE compliant
- An energy saving and thermal tuning tool



A server cabinet sealed with PlenaFill.



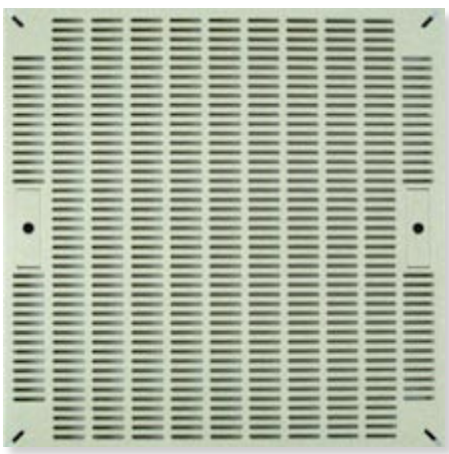
PlenaForm fits any raised floor pedestal.



PlenaForm controls and balances airflow in the raised floor.

4. Best Practice:

Optimise airflow through perforated floor tiles



High-end airflow panels grant for airflow rates up to 65 percent.

To ensure cooled air makes its way through the front of the cabinets and servers with ample pressure, it is necessary to have high density perforated floor tiles. To create an optimal pathway, it is advised to use high density airflow vented floor tiles which allow high-plume stratification. While conventional vented floor tiles achieve airflow rates of 20-30%, our solutions provide up to 65% airflow. The higher the flow rate, the higher the volume of cold air that reaches your rack equipment. It is critical that the vented floor tiles provide enough cold air via high-plume stratification. Only then can the cold air reach the top of the cabinets to cool the upper most hardware. Sufficient cold air is the primary factor in preventing system failures and downtime created by overheating. The formula for the best choice of vented floor tiles is simple: Higher airflow rate and air pressure equal lower required cooling capacity resulting in increased energy and cost savings.

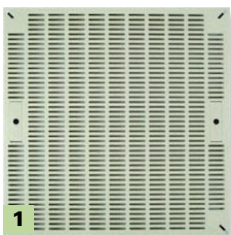
Not only does the airflow rate matter, but also the strength of the perforated floor tiles. These panels often carry fully loaded cabinets.



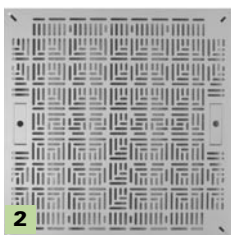
Conventional vented floor tiles manage to carry a maximum weight of 200 - 300kg - without tightened edges. Our CoolControl Vented Floor Tile can reliably carry between 680 and 1360kg. Of course easy access is also required. The patent protected integrated Lift-n-Lock® handles allow you to lift the floor panel without any tools.

Airflow panel Highlights

• Optimised hi-plume stratification fins
• Airflow rate up to 65 percent
• Integrated dual Lift-n-Lock® handles
• Protects cabinet hardware against overheating and downtime
• Optional dampers to reduce airflow
• Significant reduction of energy consumption and costs
• Ultimate load of up to 1360kg



1 Airflow panel with an airflow rate up to 65%.



2 Airflow panel with an airflow rate up to 56%.

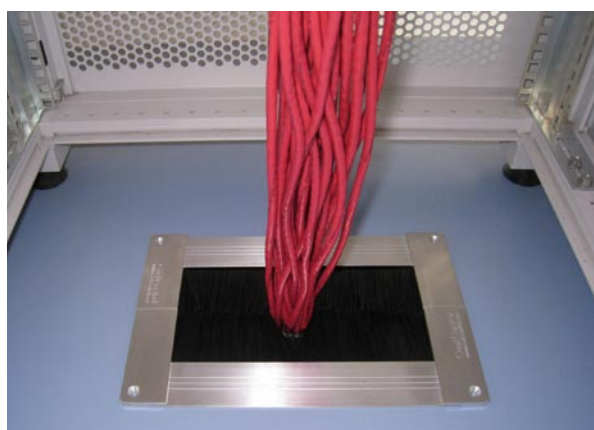
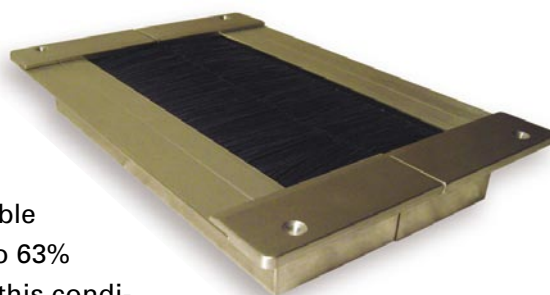


3 Solid Panel supporting loads up to 1360kg.

5. Best Practice:

Sealing cable openings in the raised floor

The majority of companies today are investing in expensive cooling technologies to ensure the active hardware in the racks can operate in a cool environment without failure. In spite of these expensive investments, companies suffer from overheating and system failure caused by hotspots in the data centre. The culprits are almost always unsealed or insufficiently-sealed cable openings in the raised floor. The Uptime Institute states that up to 63% of expensive cooled air is lost through unsealed cable openings; this conditioned air is therefore no longer available for cooling vital locations and cabinets where servers are located.



Bulky cable bundles are reliably sealed air-tight with Daxten solutions.

Sealing openings puts an end to bypass airflow

Conventionally, these problems have been solved by increasing the capacity of the cooling systems. Often companies invest in additional cooling units to maintain air pressure and air flow. However, this can be done much more efficiently and at a lower price. Our solutions easily close and seal cable openings. Your data centre will be protected against the loss of cooled air, the formation of hot spots and the risk of downtime. All of this can be done using existing cooling units while significantly increasing capacity and increasing efficiency.

Installed in seconds with immediate effects

Our sealing solutions consist of a special filament that seamlessly encloses cables and other equipment protruding through the raised floor. The system is installed quickly using a simple installation procedure. This can be either retro-fitted to existing cabinets without the need for downtime or put into new openings.



The split seal solutions are ideal for the usage in existing cabling infrastructures.



Sealing cable openings Highlights

- Up to 60% higher energy efficiency in the data centre
- Reliable sealing of openings in the raised floor and elimination of bypass airflow
- Prevents system failures and downtime caused by overheating and hot spots
- Significant increase in under floor air pressure.

Your benefits and advantages:

- ▶ Significant optimisation of your cooling infrastructure
- ▶ High energy costs saving potentials
- ▶ No bypass airflow
- ▶ Prevents hot spots and associated downtime
- ▶ No need for additional cooling systems
- ▶ Minimum investment with maximum cost effectiveness
- ▶ Quick ROI
- ▶ Increased energy efficiency so you are well prepared for the future



Contact us for further information and your cost free individual consultancy appointment at +44 (0)20 8991 6200, info.uk@daxten.com or www.daxten.co.uk

About Daxten

Daxten was founded in 1994 as Dakota Computer Solutions. Today Daxten is a Value Add Distributor for IT management solutions from Austin Hughes, Avocent, Dataprobe, Digi, Minicom, Plenafill/Plenaform, Raritan (Peppercon), Server Technology, Universal Electric (Starline), Upsite Technologies (KoldLok) and Uptime Devices. In addition Daxten is a leading manufacturer of its own connectivity product lines. The company has facilities and subsidiaries across Europe and the USA. Daxten is a provider of cutting-edge cooling optimisation solutions which improve the energy efficiency and reliability of the data centre. As well as a provider of high-end KVM, connectivity and infrastructure management solutions it is our mission to support IT managers worldwide, to ease their working life and to protect their companies against critical downtime. In Europe Daxten is headquartered in London and Berlin. For further information please visit www.daxten.co.uk.

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